

Media Release

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New MTC and Qatar Airways Partnership Takes Flight

Melbourne Theatre Company is delighted to welcome **Qatar Airways** as a new **Major Partner**. Commencing in 2015, the partnership reflects both companies' commitment to offering world-class experiences, premium service, and promoting Melbourne as a world-class arts and travel destination.

This three-year partnership also sees the launch of the **Qatar Airways MTC Lounge**, a brand new facility at Southbank Theatre available exclusively to MTC Members and VIPs.

MTC Executive Director Virginia Lovett said, 'We are thrilled that Qatar Airways has come on-board to support our new Members Program. Both MTC and Qatar Airways strive to provide Melburnians with world-class experiences and to promote our city as a premier cultural destination, so this partnership is a natural fit.'

'The Qatar Airways MTC Lounge is a very exciting addition to Southbank Theatre and we are delighted to be able to provide MTC Members and other VIPs with this exclusive facility in the heart of Melbourne's arts precinct.'

Qatar Airways Country Manager Australasia, Adam Radwanski, said 'Qatar Airways has a long tradition of commitment to supporting organisations which gather excellence, and we are delighted to be partnering with Australia's leading theatre company.'

'Partnering with Melbourne Theatre Company demonstrates our ongoing commitment to Melburnians. Sharing and supporting our customers' passions is key to our mission, and we plan to utilise this partnership to enhance the MTC Member experience with a custom designed Qatar Airways lounge within Southbank Theatre for Members to enjoy before the show and during intervals.'

The **Qatar Airways MTC Lounge** offers guests an exclusive place to enjoy complimentary drinks and snacks pre-show and during interval (where applicable) for all mainstage productions at Southbank Theatre, The Sumner. MTC has also partnered with **Artbank** to display a changing collection of contemporary Australian art in the lounge, with the first exhibition curated by Artistic Director Brett Sheehy AO which includes work from artists such as Julie Dowling, Veron Ah Kee, Victoria Reichelt and Darren Siwes.

At the annual Skytrax World Airline Awards in 2014, Qatar Airways was awarded World's Best Business Class for the third consecutive year, and World's Best Business Class Airline Lounge for the second consecutive year. The award-winning carrier has rapidly grown to service more than 140 destinations worldwide with unmatched levels of excellence, which has helped propel Qatar Airways to become the best in the world. Part of the oneworld global alliance, Qatar Airways operates daily non-stop flights from Melbourne and Perth to over 140 destinations worldwide via its international hub in Doha.

For more information about MTC Major Partners, MTC Members Program and the Qatar Airways MTC Lounge visit mtc.com.au/Members

Media Enquires

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